

A CREATIVE "WE"

CREATIVE COLLABORATION & LEADERSHIP



Academic Teaching

23rd of January 2025

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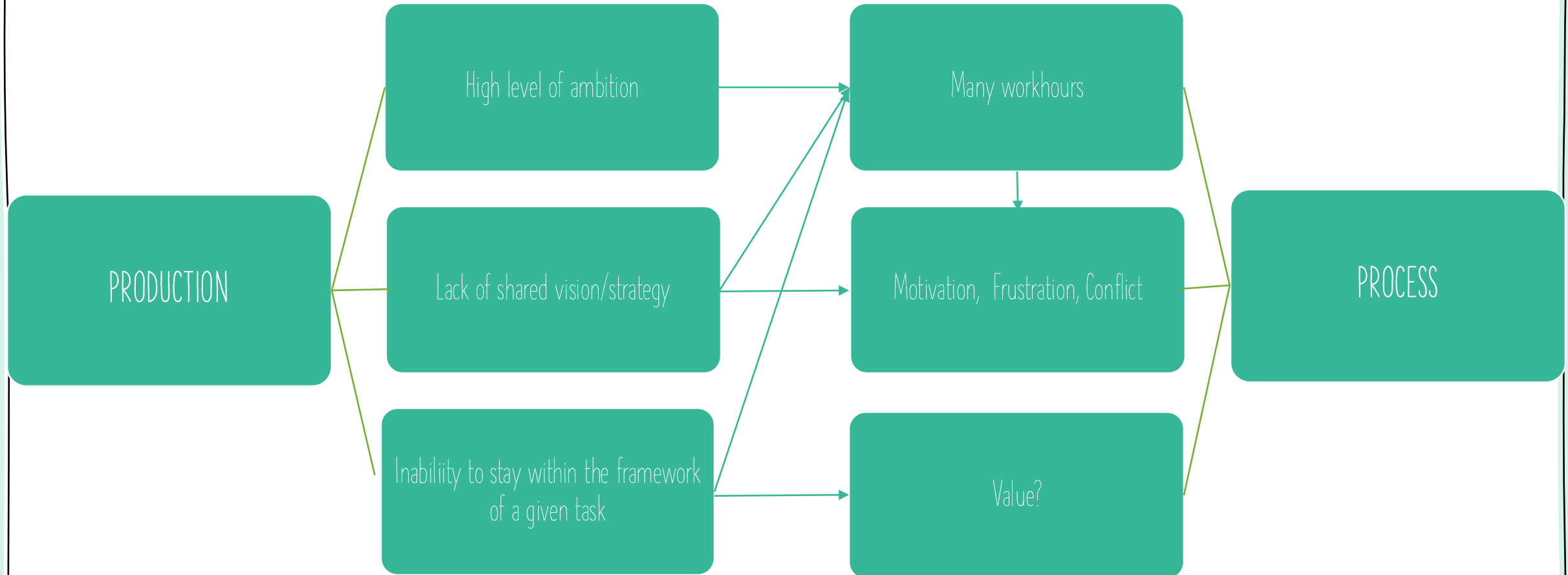
A SMALL TASK FOR YOU...

Think of a movie or series you really think is cool

Reflect on why you think it is cool

Share the title in the chat

THE COMPLEXITY OF CREATIVITY - OBSERVATIONS



EXAMPLE - FINAL PRODUCTION 1. SEMESTER

Framework

- Shortfilm
- Genre: Horror
- Maximum of 6 minutes
- Maximum of 2 locations
- Groups of 6 students

Result Project

- An okay shortfilm, however...
- 12 minutes long
- Featured 7 locations
- Had extensive cast and dialogue
- We are still debating the genre.. Horror or Thriller
- They filmed in the outskirts of Denmark, in the middle of nowhere
- They filmed night... in november... in Denmark

Result Process

- Many working hours
- Lack of motivation (Just wanted to finish the film..)
- A lot of frustration
- Unresolved conflicts

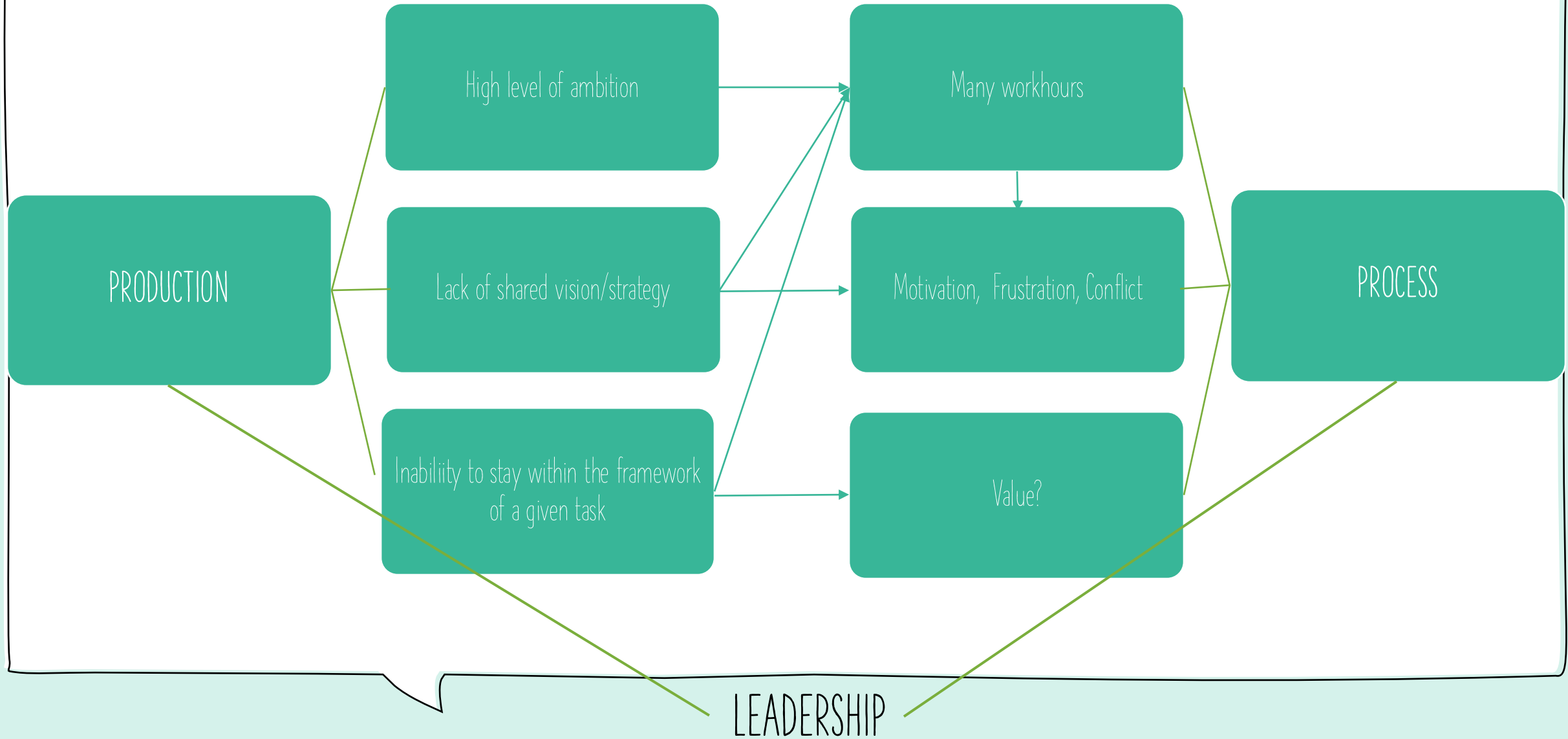
"I love making films, but why the hell does it always have to be so damn hard"?

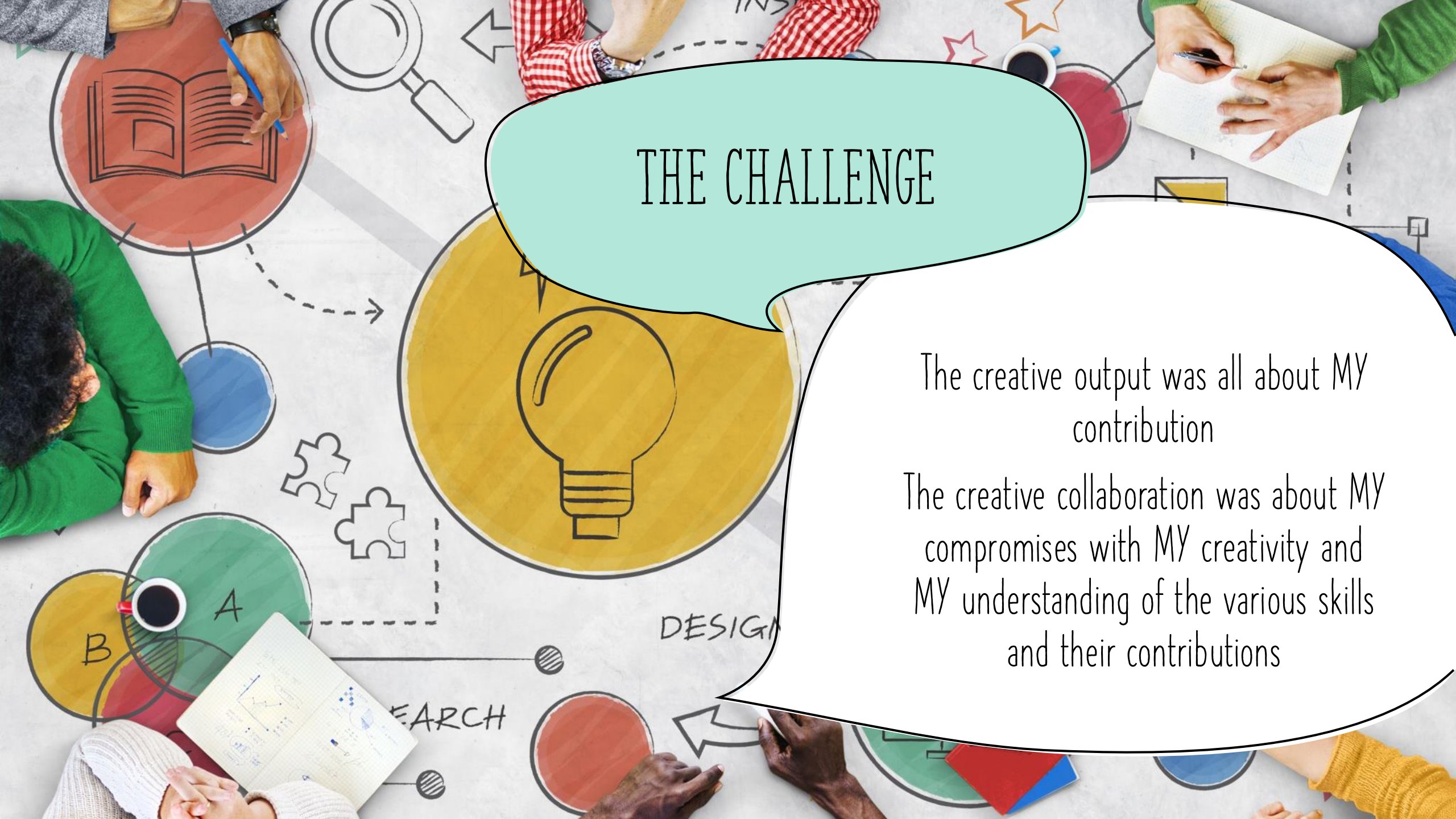
Quote, student 2020

WHO WHERE THEY TRYING TO CREATE VALUE FOR?

- The cinematographer wanted to showcase his ability to produce stunning visuals.
- The director wanted to make a feature-length film.
- The producer wanted to prove she could handle a "big production"

THE COMPLEXITY OF CREATIVITY - OBSERVATIONS





THE CHALLENGE

The creative output was all about MY contribution

The creative collaboration was about MY compromises with MY creativity and MY understanding of the various skills and their contributions



A CREATIVE "WE"

Based on themselves, their own experiences, and reflections

PRODUCING 1

Week 1: The role of the producer, Creative Processes and collaborations & Idea Development

Monday

Welcome to Producing 1

The Role of the Producer

Creative Processes

Creative Collaborations

Todays Take Aways

Tuesday

Creative Collaborations

Todays Take Aways

Industry Visit

Wednesday

Communication i Creative
Collaboration

Todays Take Aways

Thursday

Creative Collaboration in Idea
Development

Friday

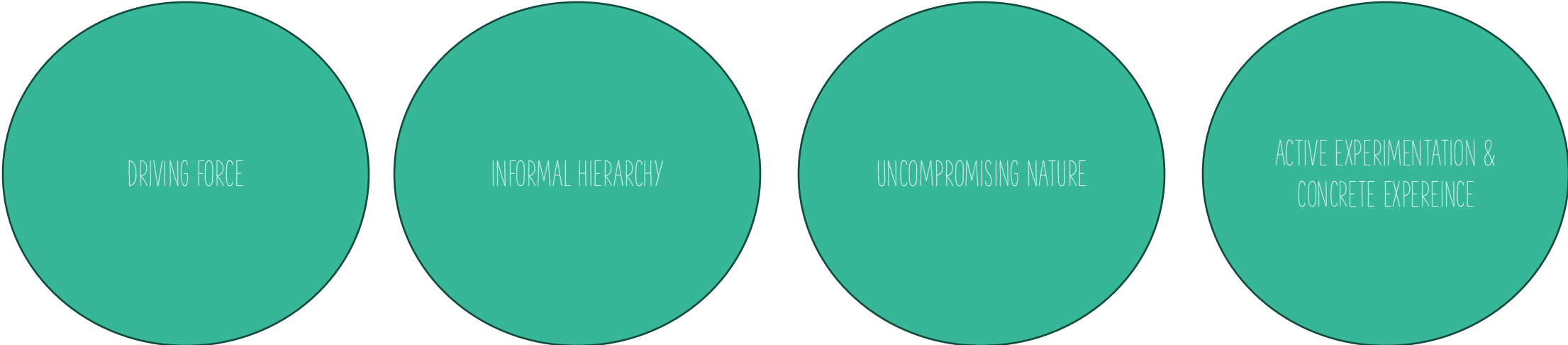
Creative Collaboration in Idea
Development

Summary and Evaluation Week 1

PRODUCING 1

Week 2: Project facilitation, Pre production & Production

THE DIDACTICS - STUDENTS



DRIVING FORCE

INFORMAL HIERARCHY

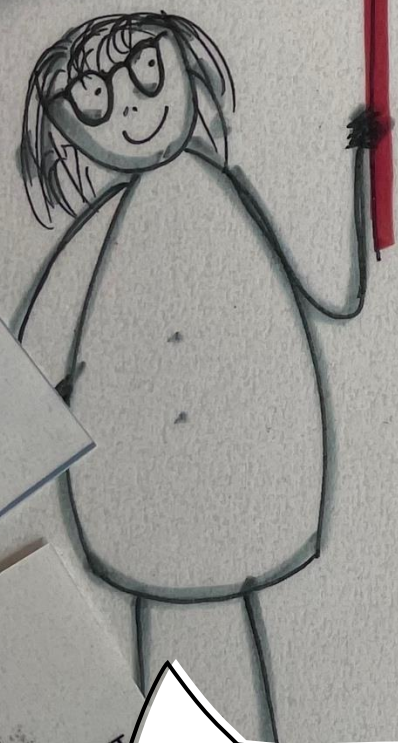
UNCOMPROMISING NATURE

ACTIVE EXPERIMENTATION &
CONCRETE EXPERIENCE

WELCOME TO PRODUCING 1

"I DON'T NOW EVERYTHING"

Quote, Me



KONTRAKTER



FINANSIERING



VISIONEN



KONFLIKTHÅNDTERING



DAGSPROGRAM



KOSTUME



TRANSPORT



FORPLEJNING



REKVISITTER



UDSTYR



LOCATIONS



HOLD SAMMENSÆTNING



CASTING

PRODUKTIONSPLAN

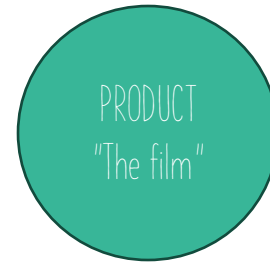
THE ROLE OF THE PRODUCER



THE CREATIVE PROCESS

GOAL: Knowledge of and understanding of the characteristics of the creative process, and the essential role of leadership in guiding these processes towards success.

THE CREATIVE MINDSET



The idea/Pitch

Preproduction: Planning

Production/Postproduction: Execution of the idea

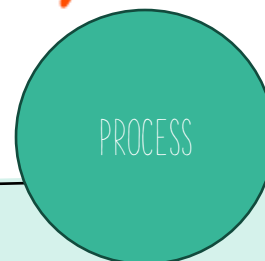
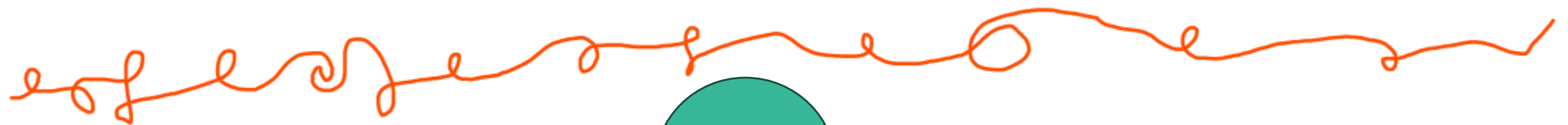
Final Product: The Goal

This is awesome

This is Tricky
This is shit
I am shit (am I shit?)

This might be okay

This is awesome (it's worth it)



1. Have you ever been a part of creative project where the process was completely linear?
- 2.. Have you had positive experiences with leaders of creative projects? What made it a positive experience?
Have you had negative experiences with leaders of creative projects? What made it a negative experience?
3. What do you think it takes to be a good leader of creative projects?

PRODUCER

PROCES
(Planning, Team)

PROJECT
(Vision, Strategy, Value)



CREATIVE COLLABORATIONS

GOAL: Awareness and reflection on what a good creative collaboration means to them, along with an understanding of their own role in it.

REFLECTION EXERCISE IN CLASS: THE CREATIVE COLLABORATION FOR YOU?

INDIVIDUALLY:

Think back on one or more creative collaborations you've been part of - some that worked well, and some that worked less well

Then consider and note down:

- What made it a good or not so good creative collaboration?
- What does a good creative collaboration look like for you?
- What do you consider most important in a creative collaboration?
- What can be a challenge in a creative collaboration?

Time: 15 minutes

IN GROUPS:

Share your experiences with each other. You are not to provide solutions to the challenges - simply listen and stay curious about each other's experiences.

Time: 20 minutes

WRAP UP: Collective summary in class

THE WRAP UP - Analytical, Reflective and Forward-Looking

A Less-Than-Ideal Collaboration:

Student: "He didn't carry out his responsibilities or deliver what he was supposed to on time. Because of that, I didn't really trust him, and I meant the rest of us had to do his tasks and work a lot more. He had been recommended to me, but I won't be working with him again"

Mette: "Was the person aware of what you expected from him?" "Do you think there was enough time allocated to complete the task?" "Who decided how much time was available?" "Did you talk with him about it?" "Has anyone experienced a similar situation?" "Could the production leader have done anything to address the issue?"

A Successful Collaboration:

Student: "There was a really good atmosphere, even though things were hectic"

Mette: "Fantastic! Why do you think it was like that". "How did you contribute to the good atmosphere?" "What learning from this production will you carry over to your next production?" "Were there any things you feel the leader did well to support the positive atmosphere?"

TODAYS TAKE AWAYS

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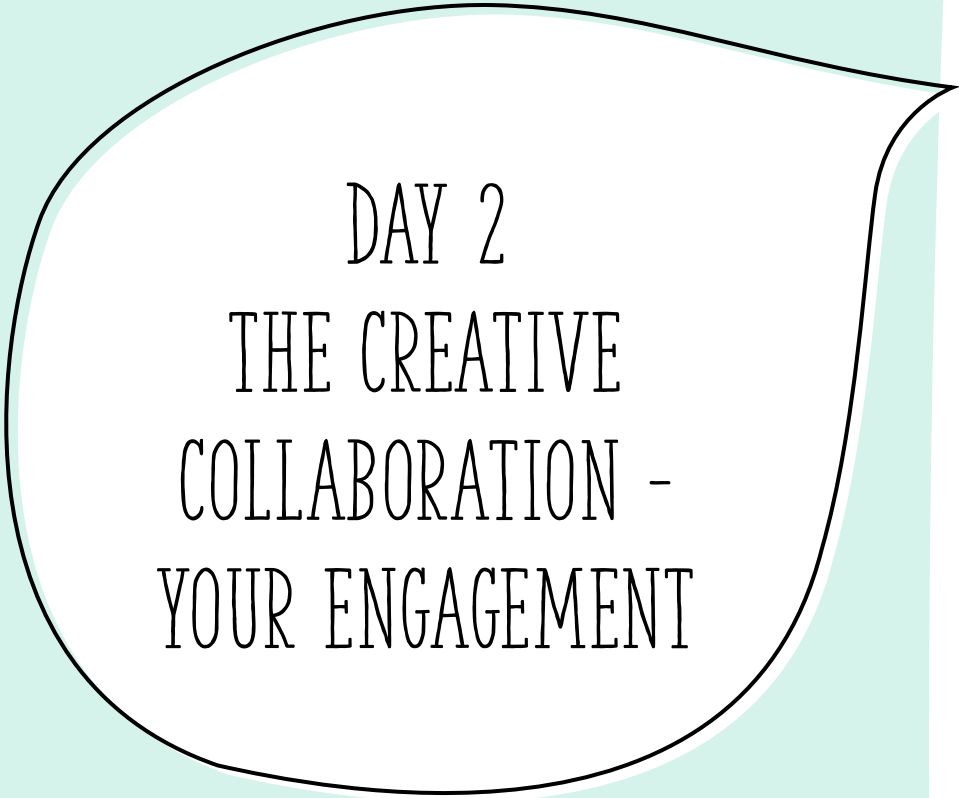
2 minutes individually

- Consider what you'll take away from today. It could be key points, reflections or other things
- Write it down
- Group summary



TIME MACHINE

"THE COOL FILM"



DAY 2

THE CREATIVE COLLABORATION - YOUR ENGAGEMENT

INDIVIDUAL HOMEWORK ASSIGNMENT

Time: 30 MINUTES MINIMUM

Will not be shared with anyone

DESCRIPTION:

Put some words to the following questions. They don't need to be long descriptions. Try to be as specific as possible.

- What qualities do you bring to creative collaborations?
- What challenges you in creative collaborations?
- What motivates you in creative collaborations?
- Are there any things others should be aware of when collaborating with you?
- Is there anything you need to be mindful about in your own approach to the creative collaboration?
- When are you truly at your best in a creative collaboration?

SUMO – CREATIVE COLLABORATION

STRENGTHS

The professional, personal, and relational competencies and success stories you possess, which should be built upon forward

DEVELOPMENT POTENTIAL

Your potential areas for growth. Which skills do you currently have that you could benefit from developing further? What would you like to work on in yourself? What would you like to be able to do? What would you like to become better at when collaborating with others?

POSSIBILITIES

What opportunities do you see for developing yourself and your competences at VIA? What possibilities do you see emerge from collaborating with other students from VIA?

POINTS OF ATTENTION

What should you do less of? What should others pay attention to when collaborating with you?

GOAL:

To understand your own personal contribution into the creative collaboration on a personal and competence-based level

DESCRIPTION:

Individually: 20 minutes

2 & 2: 20 minutes

SUMO is danish for SWOT 😊

Gruppekontrakt til hver opgave



OPGAVENS FORMÅL

Hvilken opgave skal løses?	
Hvad er opgavens hovedfokus og hvilket produkt skal afleveres?	
Dato for aflevering?	

FORVENTNINGER TIL OPGAVEN OG STUDIEGRUPPEN

Hvem er facilitator i gruppen denne gang?	
Hvor meget tid må I forvente at bruge til denne opgave?	
Hvor og hvornår mødes I og hvor længe?	
Hvad skal ambitionsniveauet være? (vær helt konkret)	
Hvilke delelementer/opgaver skal laves undervejs før aflevering.	
Hvem gør hvad, hvornår og hvorfor?	
Hvordan forstår I opgaven?	
Er der tvivl eller betænkeligheder ved opgaven?	
På hvilken måde kommunikerer I imellem møderne? (sms, mail, Facebook, Trello)	
Hvad gør I, hvis et gruppemedlem ikke overholder aftaler eller melder afbud som aftalt?	

EXPECTATION ALIGNMENT... Facilitated by the Producer

- Agreements on attendance - deadlines, meeting times, meeting locations, working hours, fixed meetings, handling absences, etc.
- Ambitions for the project
- Values
- Learning expectations
- Roles, Responsibilities and Tasks
- Communication - Verbal/Written communication, choice of media, communication structure
- Handling of disagreements
- Anything else...

- SIGNED BY EVERYONE IN THE GROUP

DAY 3

COMMUNICATION IN CREATIVE COLLABORATION

*Collaborative communication or
Competitive communication?*

THE DISCIPLINE OF POWERFUL QUESTIONS

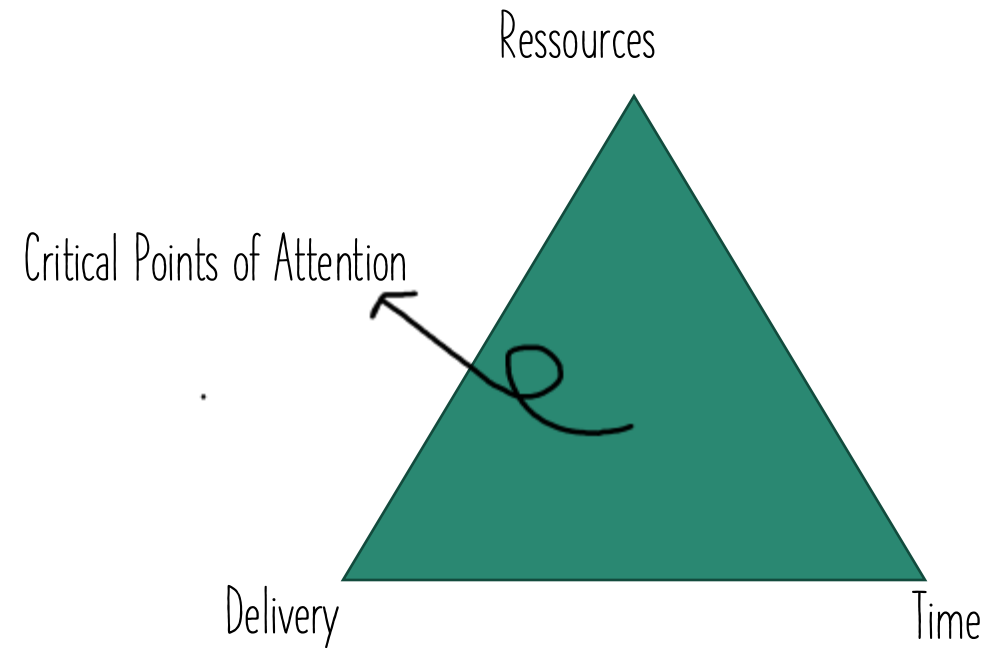
They Are Open-Ended and Inquisitive Questions:

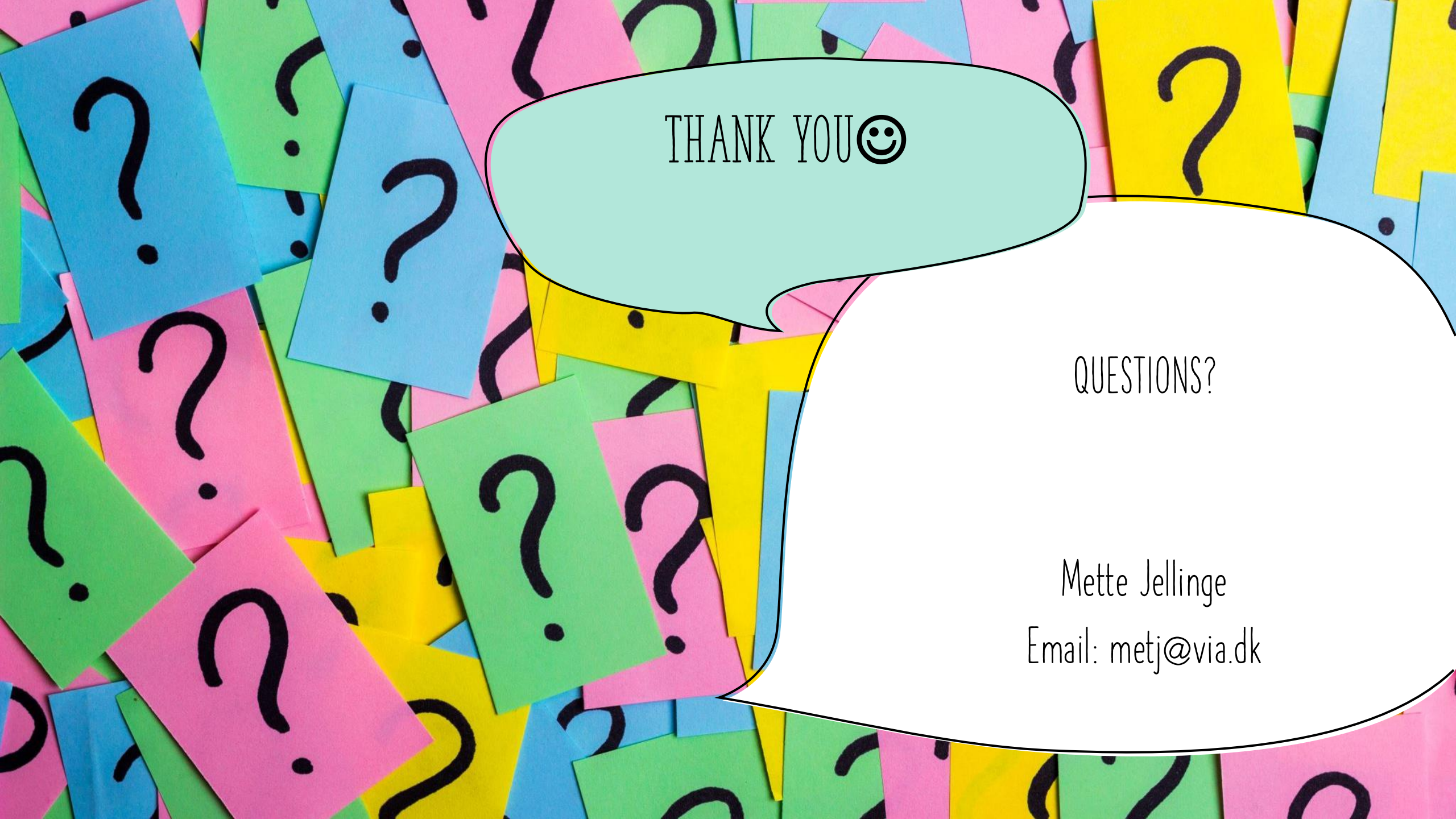
How, What, When, Where, Which, Who, Whose (not Why, as it can seem accusatory)

- Often Short Questions - Maximum 10 words
- Formulated Clearly and Precisely
- Create New Knowledge and Understanding in the recipient
- Curious, Opportunity-Oriented, and Forward-Looking
- Asked from the Present (they are not thought out and prepared)
- Have the Right Timing (a question can work in one context and not in another)
- Noticeable When Asked as Powerful Questions (new thoughts and perspectives arise)
- Asked with Respect

LEADING CREATIVE COLLABORATIONS

THE TRIPLE CONSTRAINT



The background of the slide is a collage of overlapping, torn-edge sticky notes in various colors: blue, green, pink, and yellow. Each sticky note has a large, bold, black question mark printed on it. The notes are scattered across the entire frame, creating a vibrant and textured background.

THANK YOU 😊

QUESTIONS?

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