

FilmEU WP 3

D3.14 Working Groups for Curriculum



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European Universities Alliance
for Film and Media Arts

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INTRODUCTION

FILMEU, The European University for Film and Media Arts (Project: 101004047, EPP-EUR-UNIV-2020 - European Universities, EPLUS2020 Action Grant) brings together four European Higher Education Institutions (henceforth, HEIs):

- Lusófona University of Humanities and Technology, Lisbon, Portugal (ULHT)
- LUCA School of Arts from Brussels, Belgium (LUCA)
- Dún Laoghaire Institute of Art Design and Technology, Dublin, Ireland (IADT)
- Baltic Film, Media and Arts School, Tallinn, Estonia (BFM)

These institutions collaborate around the common objective of jointly promoting high-level education, innovation and research activities in the multidisciplinary field of Film and Media Arts and, through this collaboration, consolidate the central role Europe plays as a world leader in the creative fields, and promote the relevance of culture and aesthetic values for our societal wellbeing.

FilmEU will increase the Alliance's competences and reinforce its ability to develop activities that span all the areas of the knowledge square: education, research, innovation, and service to society, while helping the creative sector to affirm its potential for innovation and resilience in a post COVID-19 context. FilmEU_RIT's main objective is the capacitation of the individual HEIs that integrate the Alliance via the joint design of strategies and action plans that ensure the transformation of the future European University into an Institution that puts Academia, Research and Innovation in the fields of Film and Media Arts at the centre of its activities and operates as a highly valuable critical cultural intermediary. The Alliance wants to implement cooperatively designed policies and action plans in order to increase the profile of Film and Media Arts innovation and research, and develop projects supported by a common agenda for artistic research that, in a critical and reflexive manner, exploits technologies, consolidates alternative paths for PhDs in this field, and reinforces the societal impact of the knowledge produced in the institutions that integrate the Alliance.

CONTEXT & METHODOLOGY OF THIS REPORT

The selection of academics to participate in the ideation, development and delivery of joint international programmes was conducted through a rigorous and multi-faceted process. Initially, a call for expressions of interest was disseminated across all participating institutions, targeting faculty members with relevant expertise and experience in international education. Applicants were then evaluated based on their academic qualifications, research outputs, and prior involvement in international collaborative projects. A committee comprising senior academic leaders from each institution assessed candidates' commitment to the programme's objectives, their ability to work in a cross-cultural environment, and their innovative teaching methodologies. Additionally, consideration was given to the diversity of academic disciplines to ensure a comprehensive and interdisciplinary approach to the programmes. Successful candidates were selected based on their demonstrated excellence in teaching and research, their collaborative spirit, and their strategic alignment with the goals of the joint international programmes.

This report details the outcome of the selection process and lists the participants of this working group.

The primary role of the working group is to meticulously examine and develop the potential programmes delineated in the FILMEU proposal. This involves a comprehensive process of ideation, rigorous analysis, and the formulation of initial proposals for these programmes. The working group is tasked with critically assessing the educational and industry needs that each proposed programme aims to address, ensuring alignment with the strategic objectives of the alliance. This entails engaging in collaborative brainstorming sessions, conducting thorough market research, and leveraging the collective expertise of the group's members to innovate and refine programme concepts. Subsequently, the group is responsible for drafting detailed initial proposals that outline the curriculum structure, learning outcomes, pedagogical approaches, and potential partnerships. These proposals are intended to serve as foundational documents that guide further development and validation processes. The working group's contributions are pivotal in laying the groundwork for high-quality, impactful joint international programmes that meet the evolving demands of the academic and professional landscapes.

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Led by IADT

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Led by LUCA

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