

REPORT

ANNUAL SUMMIT

D 1.25 FilmEU Summit 3rd Year

Van De Walle, Marc
Van de Vijver, Lies
Van der Sluys, Veerle



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for Film and Media Arts

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INTRODUCTION

FILMEU, The European University for Film and Media Arts (Project: 101004047, EPP-EUR-UNIV-2020 - European Universities, EPLUS2020 Action Grant) brings together four European Higher Education Institutions (henceforth, HEIs):

- Lusófona University of Humanities and Technology, Lisbon, Portugal (ULHT)
- LUCA School of Arts from Brussels, Belgium (LUCA)
- Dún Laoghaire Institute of Art Design and Technology, Dublin, Ireland (IADT)
- Baltic Film, Media and Arts School, Tallinn, Estonia (BFM)

These institutions collaborate around the common objective of jointly promoting high-level education, innovation and research activities in the multidisciplinary field of Film and Media Arts and, through this collaboration, consolidate the central role Europe plays as a world leader in the creative fields, and promote the relevance of culture and aesthetic values for our societal wellbeing.

CONTEXT OF THIS REPORT

As part of the first work package (WP1) of FilmEU, this report wants to record the activities of the **FilmEU summit** held in Genk, Belgium in October 2023.

The objective of WP1 is to address the need for overall project management for the funding period, including different activities that establish teamwork, decision making, communications and collaboration, reporting, financial management and quality control. In-person summits are a key part of the effective functioning of the project, especially at this pivotal point of finishing the first 3YRs and progressing into the next more programmatic FilmEU phase.

1. THE SUMMIT

LUCA School of Arts had the honour to organize the third FilmEU Summit on and around the LUCA campus C-mine Genk from Tuesday 3rd until Friday 6th of October 2023. This summit brought together the consortium and our partner European Higher Education Institutes during an international event.

The topic of this summit, "Fake News, Fake World, Fake Identity: Trust Yourself," has broadened our horizons during these days of sharing expertise in the cultural and creative industries field. In the months leading up to the summit, it became apparent that the rapid advancement of generative tools within the realm of Artificial Intelligence would strongly impact the educational and research processes within our individual art schools and the consortium as a whole. Therefore, we embraced the idea of expanding the "fake world" theme to include AI and initiated a discussion with all stakeholders. This discussion was not defensive in nature, but

rather an encouragement for everyone involved to seek opportunities in preparation for the inevitable future in an open debate. Speakers at the round tables included policy makers, creative professionals, academic staff, artistic researchers and crucially, students. Over one hundred and fifty delegates attended in person. Public sessions were streamed on the FilmEU YouTube channel.

The key items in the programme were as follows:

Tuesday October 3rd

Academic Council Meeting Introduced by Manuel José Damásio, Lusófona and Simon Van Damme, Dean LUCA School of Arts followed by a keynote on 'Bridging Erasmus+ Knowledge Alliance FAST45 with FilmEU' by Koenraad Hinnekint, LUCA.

FilmEU Summit Launch & Opening Artistic Research Expo by Veerle Vander Sluys, vice-dean research LUCA and visit Film EU Artistic Research Expo: Peripheral Perspectives

Wednesday October 3rd

Opening Speeches by Simon van Damme and Manuel José Damásio

Morning Plenary Session 1: *Impact of generative AI on teaching*

By Michaël Lobet - Associate (Harvard University) FRS-FNRS research associate & lecturer

Morning Plenary Session 2: *Gracious AI - what does it take to design gracious futures with AI?*

By Lisanne Buik - A futures researcher and designer, artist.

Round Table discussion 1: *Opportunities for the Creative Sector beyond the pitfalls*

Moderator: Barry Dignam, IADT

Panel:

- Jordi Möllering - Interdisciplinary artist
- Tobias Frühmorgen – Scriptwriting with AI researcher & Academic
- Martin Clancy - Musician & Academic

Round Table discussion 2: *Impact of AI on Education*

Moderator: Rónán Ó'Muirthile, IADT

Panel:

- Laura Beulens, Graphic designer & academic at LUCA School of Arts
- Dirk Hoyer, Audiovisual researcher & academic at BFM – Tallinn University
- Manuel Marques-Pita, Assistant Professor of Complex Systems at CICANT, Universidade Lusófona
- Ana Filipa Oliveira, assistant professor at Lusófona University

Round Table discussion 3: *Student Voice 'What is in it for me?' Trust yourself.*

Moderator: Marc Van De Walle, LUCA

Panel:

- Tamara Abdul Khalek, LUCA School of Arts
- Lennart Mathias Männik, BFM –Tallinn University
- Afonso Brandão, Lusófona University
- Sophie Quin, IADT

Afternoon **Session 1: Presentation FilmEU Toolkit, supporting the enlargement process**

- Manuel José Damásio
- Veerle Van der Sluys

Afternoon **Session 2: Round Table Artistic Research symposium Peripheral Perspectives**

Moderator: Érica Rodrigues

Panel:

- Soraya Vasconcelos (Lusófona University)
- Jon Stam (LUCA School of Arts)
- Julian King (IADT)
- Aleksandra Ianchenko (Tallinn University & Abo Akademi University)

Evening FilmEU Screening: Best of FilmEU, Joint Masters and output Challenges YR1/2 in attendance of Tim Janssens, MA student Film Television, LUCA introducing his short film: *Day drift*.

selected film DocNomads	<i>Forgive Me Father For I Have Sinned</i>
selected film Reanima	<i>Passion Fruit + Open Wound</i>
selected film KinoEyes	<i>Sour Milk</i>
selected films IADT	<i>Sons of Roisin + Small Hours</i>
selected film Lusofona	<i>Vanette</i>
selected film BFM	<i>Trash lords</i>
selection YR1 Challenge	<i>Live and Let Live</i>
selection YR2 Challenge	<i>Poseidon Knocks</i>
selected film LUCA	<i>Day drift</i>

2. ONBOARDING OF THE NEW PARTNERS OF THE CONSORTIUM

Thursday October 5th

The scheduled WP sessions offered grounds for discussion of the work packages to be explored in a more intensive setting than online meetings alone could allow. At the same time, it offered opportunities for the connection between the current members and invited new members to the consortium facilitating the onboarding process. This was further enhanced by a guided tour of the campus and a socializing outdoor activity in the surroundings of the campus.

During the closing session, presented by Manuel José Damásio and Rónán Ó'Muirthile, the finalizing steps of FilmEU were clarified and the *Future as FilmEU+* was explained to all team members.

Friday October 6th

The last day of the summit was made available to members of the consortium and new members to meet or agree on questions, work packages that were proposed or new applications.

3. CONCLUSION

Feedback received from previous summits (Lisbon 2011 and Dublin 2022) and additional events during the subsequent PMB meetings have proven to be immensely valuable in shaping the planning of this Summit.

Since the inaugural summit in Lisbon, there has been a noticeable shift in our approach to this annual event. The primary objective of the first edition was to establish new contacts and strengthen existing connections among team members. Additionally, it was crucial to identify interactions between the different work packages, which had previously operated mostly autonomously within their respective teams. This led to cross-pollination between the work packages. Each team leader and their team presented their status and outlined their future work to foster collaboration across work packages. The primary focus of the summit was clearly on improving internal workflows within the consortium with limited external outreach.

Moving on to the 2nd summit in Dublin, while we continued to work together in person and discuss the next steps in cross-work package collaboration, a more content-driven approach emerged. The yearly challenge, focusing on *Sustainability* in 21-22, was introduced, involving staff and students from the four HEIs. This challenge was integrated into the summit, with discussions held in round tables involving all stakeholders. The impact of this work extended to education and research. The summit also provided an opportunity to connect the film and media arts research with the FilmEU_RIT pilots and early career/doctoral researchers through dedicated round tables and the Doctoral Summer Seminar.

The most recent edition of the Summit in Genk, became a robust hub for collaboration among all team members on their dedicated tasks, as initially envisioned, but now within a close-knit community of 'colleagues' rather than a loose assembly of collaborators across the HEIs. This also includes many supportive students who have been working on pilots or as part of the AV team, as well as those who voiced their opinions in the Academic Council during this collaborative endeavor.

Furthermore, the content-driven approach established in the previous summit was intensified by the participation of external and internal speakers, sparking urgent discussions on topics such as *Fake News, Fake World, Fake Identity*, and the *impact of AI* on our institutes, extending into the creative sector and society as a whole. The public day sessions, which were also streamed, generated significant interest among a broader audience.

In conclusion, the FilmEU Summits have led to a steady increase in 'organic' cooperation within the consortium and stronger connections with the creative sector, industry, and society.

RESOURCES

Webpage Summit Genk

<https://www.filmeu.eu/news-and-events/news/filmeu-summit-2023-open-day>

Keynote 1 - Michael Lobet: <https://youtu.be/Lk2TM2PwnDc>

Keynote 2 - Lisanne Buik: https://youtu.be/Ugxx_J_vLus

Full livestream: <https://vimeo.com/869108992?share=copy>

After movies of the Summit:

General: <https://youtu.be/oL7SLYIAftw>

Day 1 - 3/10: <https://youtu.be/YtpDUi6jE-I>

Day 2 - 4/10: <https://youtu.be/wYJp4Rx3Hqk>

Day 3- 5/10: <https://youtu.be/0LIDHXd7Kz4>

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